

Press Release 1

Sender: Key-Gate UG

Date: October 2014

Location: Bremen/Germany

Contact: Frank E. W. Fromme

### **“A New Era is Dawning – It’s Key-Gate Time”**

The time has come to start out for more direct ways into new businesses, networks and distribution channels without engaging intermediaries! Key-Gate launches and develops exactly this road between Europe, Africa and the Middle East. Key-Gate is a unique opportunity for young & innovative companies, SMEs, start-ups, innovators, seekers and providers and any other organisation interested in new structures, attractive products/services with up to now unknown partners.

And by the way the Key-Gate platform wants to attract people acting responsibly and sustainably looking “beyond their own nose” both for their industry sector and themselves.

Key-Gate Categories: e.g. Automobile, Motorcycles, Accessories / Clothing + Shoes / Construction + Real Estate / Accessories + Gifts / Services / Energy / Food / Education / Agriculture / Marketing + Media / Luxuries / Engineering + Automation / Design / Tourism / Logistics

Key-Gate is the key and the access to direct contacts and a dynamic marketplace where providers and seekers meet for concrete action and development. Key-Gate builds straight B2B bridges.

Does such a platform already exist? No, Key-Gate stands for the fusion of virtuality and real Face-to-Face business rolled into one offer. Virtuality stands for social media and the internet. For us Face-to-Face implies local networking Key-Gate contact partners familiar with the culture and the language on-site. In addition Key-Gate and competent third party providers offer enriching coordinated service packages.

- Local network events, fairs, lectures, workshops;
- Local/regional/supra-regional cooperation and network events;
- Third party service offers: marketing, market-development etc.

Registered Key-Gate users/vendors/seekers obtain “the key to cross the bridge with their offer and push open the door into a market at an entire different location”. As an audited and legitimate provider and partner they introduce themselves professionally and directly to the seeking companies with their products and their new, often unknown brand.

As being a business platform and a service partner Key-Gate helps its users to position themselves professionally and jointly in their chosen target markets within and outside Africa, Europe and the Middle East.

Key-Gate is a cross-cultural business model. Our self-commitment specifically applies to local, social and culture dedication.\*

Entrepreneurial development comes along with local involvement. As a company Key-Gate’s headquarters are located in Bremen, Germany.

\*Please find the respective social and culture projects Key-Gate is involved in on [www.Key-Gate.de](http://www.Key-Gate.de) on our start page.

**www.KEY-GATE.de**

The Business Bridge-Builder

Contact:

Key-Gate UG  
Herderstraße 92  
28203 Bremen  
Germany

[Contact@key-Gate.de](mailto:Contact@key-Gate.de)

[www.key-gate.de](http://www.key-gate.de)